



# COLORADO RIVER LAW ENFORCEMENT ASSOCIATION

## VENDOR PROSPECTUS

Friends of CRLEA - Mark Your Calendars!

CRLEA's 2011 Annual Workshop will be held January 19<sup>th</sup> and 20<sup>th</sup>, 2011 at the Aquarius Casino Resort along the Colorado River in Laughlin, Nevada. If you are interested in becoming a Friend of CRLEA, read through this informational email prospectus, it contains info vital to you as a potential exhibitor. Thank you for your time and I hope to see you there!

Regards,

Kevin Bergersen, CRLEA Exhibitor Space Coordinator  
Arizona Boating Law Administrator  
(623) 236-7383

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### Becoming a Friend of CRLEA

The invaluable support from our corporate sponsors allows CRLEA the opportunity to offer watercraft officers from across the west a wide variety of value added law enforcement and boating safety speakers, in a centrally located workshop venue, with relevant information they need to do their jobs, all with no registration fees for attendees. By becoming a Friend of CRLEA, in return your organization will have the opportunity to:

- Discuss your products face-to-face with approximately 200 boating law enforcement officers and other recreational boating stakeholders
- Broaden your contacts with the recreational boating community

- Increase your awareness of new and critical recreational boating safety issues
- Present your products and services to the people who make buying decisions
- Demo you company boats on the Colorado River by the watercraft patrol officers who work on the River

CRLEA values our vendors and we actively strive to zero budget conference expenses and thereby keep CRLEA a zero registration fee workshop, while also making it as cost-effective as we can for your company. **This year, the Corporate Sponsorship fee for the 2011 CRLEA conferences is \$350.** For that amount, your company will get a listing in the 2011 Conference Program under Friends of CRLEA, and a draped six foot vendor table with two chairs along the two side walls of the Pavilion A conference hall. During the conference, you will be provided a minute or two to introduce yourself and your company and I strongly encourage you to do so. Also, you are also cordially invited to rub elbows with our attendees in our networking suite the night of the 19<sup>th</sup>.

**Here's how it works - please follow these four (4) steps below to first secure a Vendor Exhibit Space, and then secure your registration and rooms at CRLEA:**

1. **RSVP and initiate the Exhibitor Space Fee invoice process by emailing me** at [kbergersen@azgfd.gov](mailto:kbergersen@azgfd.gov) or calling me at (623) 236-7383. I handle all vendor fee processes, registration is a separate, free process (handled by Brooke and Nick from Nevada, see registration section below). I will need the following information for both Ballroom space planning and billing purposes:
  - A. Key Contact
  - B. Company Name (*List your organization's name exactly as it should appear in the Conference Program*)
  - C. Company Address
  - D. FAX and Phone Numbers
  - E. Whether or not you need a table (*some Friends of CRLEA are sponsors only and ::do not need a table*)
  - F. Please indicate if your table needs power (*every effort will be made to accommodate you close to available outlets*)
2. **Register** for the conference with Brook Van Haitsma or Nick Duhe, Nevada Department of Wildlife (NDOW)...we need this for name tags and conference beverage planning....please note there is no registration fee for all attendees including vendors; Exhibit Space Fees cover all conference costs. Please send your completed registration forms to Brooke Van Haitsma, Nevada Department of Wildlife (NDOW) or Nick Duhe (NDOW) via email at [bvanhaitsma@ndow.org](mailto:bvanhaitsma@ndow.org) or [NDuhe@ndow.org](mailto:NDuhe@ndow.org) or by FAX at (702) 486-5008. In either case, registrations must be received no later than January 5, 2011. Forms are located on the CRLEA Website under the Registration Form section.

3. **Book Your Hotel Room:** A block of rooms have been reserved at the Aquarius Casino Resort at a rate of \$29.00 + tax, per room, per night. For room reservations, please call the hotel directly at 1-800-662-5825. Make sure to mention the group code "C-CRL11". To receive this unbelievably cost-effective group rate, hotel reservations must be booked no later than January 5, 2011.
  
4. **Forward your company logo (high resolution electronic copy) for the Conference Program** via Email to Dave Harris at [daveharris@utah.gov](mailto:daveharris@utah.gov)

**Exhibiter Hours and Information**

The conference will be split between two days starting at noon (Nevada time) on Wednesday January 19, 2011 and conclude by noon on the following day (01/20).

Exhibit Set-up	January 19	8:00 am - 10:00 am
Exhibits Open	January 19	10:00 am - 5:00 pm
Registration Table Opens	January 19	10:00 am - Noon
Conference Commences	January 19	Noon - 5:00 pm
Boat Demos - Colorado River	January 19	8:00 am - 11:30 am AND 5:00 pm - 8:00 pm
Exhibits Open	January 20	7:30 am - Noon
Conference Reconvenes	January 20	8:00 am - Noon
Dismantle	January 20	Noon

Draped six foot tables will be along the two side wall of the Pavilion A Ballroom and table availability will be on a first come first served basis, so arrive early to set up on the 19<sup>th</sup>. The Bell Desk can direct you how best to get to the Pavilion A Ballroom and which elevator you can use. You may park anywhere in the open lot or in the parking garage. Power is available in the Ballroom, but is limited. Please indicate on your RSVP email to me if you need power and every effort will be made to accommodate you with a table close to available outlets. Please bring power bars and extension chords.

If you need to ship items to the hotel for your exhibit, you may do so. The hotel has requested you ship the items to:

Your Name, Company  
 Colorado River Law Enforcement Association Conference (Jan 19-20, 2011)  
 Aquarius Casino Resort - Business Center  
 1900 S. Casino Dr.  
 Laughlin, NV 89029

If you are towing a boat to the Hotel, please let me know as we have made arrangements for boat parking. You will need to park in the boat lot area just west of the parking garage located just south of the main lobby entrance. This lot has large double pull-through spaces for watercraft. Also, if you would like to offer demo rides on the Colorado River, there is a free public launch ramp located just north of the Aquarius Hotel (north of the Riverside

Casino which is one minute drive or five minutes along River Walk). River levels sometimes vary, but generally can accommodate most patrol boat models.

### **Raffle Items**

Conference organizers are also looking for raffle items, ID badge lanyards and conference registration packet items. If you have any items your company would like to contribute, please bring your donations with you when you set up and one of the organizers will be happy to assist you with locating the raffle item table. Also if you have any small items suitable for the registration packets, please let Nick Duhe (NDOW) at [NDuhe@ndow.org](mailto:NDuhe@ndow.org) know at your earliest convenience. We can incorporate them into the registration bags depending upon how and where they are shipped.

### **Key Conference Planning Contacts:**

#### **Sponsorships and Vendor Contact**

Kevin Bergersen  
Arizona Boating Law Administrator  
Arizona Game and Fish Department  
Office (623) 236-7383  
FAX (623) 236-7945  
[KBergersen@azgfd.gov](mailto:KBergersen@azgfd.gov)

#### **Registration Contact**

Nick Duhe  
Public Information  
Nevada Department of Wildlife  
702-486-5127 ext. 3430  
702-486-5008 FAX  
[NDuhe@ndow.org](mailto:NDuhe@ndow.org)

The CRLEA conference continues to grow in size, scope and professionalism every year. The Quad-State State Boating Law Administrators look forward to seeing you there and wish to personally thank you in advance for your support for another successful CRLEA conference. Your support is key to providing CRLEA attendees with a good boating safety perspective that increases the effectiveness of the mutual of law enforcement efforts on the Colorado River.

