



COLORADO RIVER LAW ENFORCEMENT ASSOCIATION

VENDOR PROSPECTUS

Friends of CRLEA - Mark Your Calendars - the 2010 Annual Association Conference will be held January 20th and 21st, 2010 at the Aquarius Casino Resort along the Colorado River in Laughlin, Nevada. If you are interested in becoming a Friend of CRLEA, read through this informational email prospectus, it contains info vital to you as a potential sponsor, particularly the five sections below detailing Becoming a Friend of CRLEA, Exhibit Hours and Information, Raffle Items, How to Register, and Room Reservations. Thank you for your time and I hope to see you there!

Regards,

**Kevin Bergersen, CRLEA Sponsorships Coordinator
Arizona Boating Law Administrator
(623) 236-7383**

Becoming a Friend of CRLEA

The invaluable support from our corporate sponsors allows CRLEA the opportunity to offer our attending watercraft officers a variety of value added law enforcement and boating safety speakers, in a centrally located workshop venue, with relevant information they need to do their jobs, all with no registration fees for attendees. By becoming a Friend of CRLEA, in return your organization will have the opportunity to:

- Discuss your products face-to-face with over 175 boating law enforcement officers and other recreational boating stakeholders
- Broaden your contacts with the recreational boating community
- Increase your awareness of new and critical recreational boating safety issues
- Present your products and services to the people who make buying decisions

CRLEA values our vendors and we actively strive to make it as cost-effective as we can for your organization. **This year, the Corporate Sponsorship fee for the 2010 CRLEA conferences is \$300.** For that amount, your company will get a listing in the 2010 Conference Program under Friends of CRLEA, and a draped six foot vendor table with two chairs along the back wall of the conference hall. During the conference, you will be provided a minute or two to introduce yourself and your company and I strongly encourage you to do so. Also, you are also cordially invited to rub elbows with our attendees in our networking suite the night of the 20th.

Here's how it works – please follow the steps below to become a Friend of CRLEA:

1. Email me at kbergersen@azgfd.gov or call me at (623) 236-7383 to arrange your RSVP and intention to attend. I will need the following information as it is critical for both Ballroom space planning and billing purposes:
 1. Key Contact
 2. Company Name (*List your organization's name exactly as it should appear in the Conference Program*)
 3. Company Address
 4. FAX and Phone Numbers
 5. Whether or not you need a table (*some Friends of CRLEA are sponsors only and do not need a table*)
 6. Please indicate if your table needs power (*every effort will be made to accommodate you close to available outlets*)
2. Register for the conference with Nick Duhe, Nevada Department of Wildlife (see *How to Register* section below)...we need this for name tags and conference beverage planning....please note there is no registration fee for all attendees including vendors
3. Book your hotel room (see *Hotel Accommodations* section below)
4. Email Dave Harris at daveharris@utah.gov a camera ready electronic copy of you company logo and we will gladly insert it into the Conference Program

Exhibiter Hours and Information

The conference will be split between two days starting at noon (Nevada time) on Wednesday January 20, 2010 and conclude by noon on the following day.

Exhibit Set-up	January 20	8:00 am - 10:00 am
Exhibits Open	January 20	10:00 am - 5:00 pm
Registration Table Opens	January 20	10:00 am - Noon
Conference Commences	January 20	Noon - 5:00 pm
River Boat Demos	January 20	5:00 pm - 8:00 pm
Exhibits Open	January 21	7:30 am - Noon
Conference Reconvenes	January 21	7:30 am - Noon
Dismantle	January 21	Noon

Draped six foot tables will be along the back wall of the Ballroom and table availability will be on a first come first served basis, so arrive early to set up on the 20th. The Bell Desk can direct you how best to get to the Pavilion B Ballroom and which elevator you can use. You may park anywhere in the open lot or in the parking garage. Power is available in the Ballroom, but is limited. Please indicate on your RSVP email to me if you need power and every effort will be made to accommodate you with a table close to available outlets.

If you need to ship items to the hotel for your exhibit, you may do so. The hotel has requested you ship the items to:

Your Name, Company
Colorado River Law Enforcement Association Conference (Jan20-21, 2010)
Aquarius Casino Resort - Business Center
1900 S. Casino Dr.
Laughlin, NV 89029

If you are towing a boat to the Hotel, please let me know as we have made arrangements for boat parking. You will need to park in the boat lot area just west of the parking garage located just south of the main lobby entrance. This lot has large double pull-through spaces for watercraft. Also, if you would like to offer demo rides on the Colorado River, there is a free public launch ramp located just north of the Aquarius Hotel (north of the Riverside Casino which is one minute drive or five minutes along River Walk). River levels sometimes vary, but generally can accommodate most patrol boat models.

Raffle Items

Conference organizers are also looking for raffle items, ID badge lanyards and conference registration packet items. If you have any items your company would like to contribute, please bring your donations with you when you set up and one of the organizers will be happy to assist you with locating the raffle item table. Also if you have any small items suitable for the registration packets, please let Nick Duhe (NDOW) at NDuhe@ndow.org know at your earliest convenience. We can incorporate them into the registration bags depending upon how and where they are shipped.

How to Registration (see attached 2010 Registration Form)

There is no registration fee for vendors, sponsors or officer attendees. However, the conference organizers require your registration information to better plan for conference

catering, name tags, and meeting room arrangements. Please forward completed registration forms to Nick Duhe (Nevada Department of Wildlife) via email at NDuhe@ndow.org or by FAX at (702) 486-5008. In either case, registrations must be received no later than January 6, 2010.

Hotel Accommodations (see attached hotel reservation flyer)

A block of rooms have been reserved at the Aquarius Casino Resort at a rate of \$29.00 + tax, per room, per night. For room reservations, please call the hotel directly at 1-800-662-5825. Make sure to mention the group code "C-CRL10". To receive the group rate, hotel reservations must be booked no later than January 6, 2010.

Key Conference Planning Contacts:

Sponsorships and Vendor Contact

Kevin Bergersen
Arizona Boating Law Administrator
Arizona Game and Fish Department
Office (623) 236-7383
FAX (623) 236-7945
KBergersen@azgfd.gov

Registration Contact

Nick Duhe
Public Information
Nevada Department of Wildlife
702-486-5127 ext. 3430
702-486-5008 FAX
NDuhe@ndow.org

The CRLEA conference continues to grow in size, scope and professionalism every year. The Quad-State State Boating Law Administrators look forward to seeing you there and wish to personally thank you in advance for your support for another successful CRLEA conference. Your support is key to providing CRLEA attendees with a good boating safety perspective that increases the effectiveness of the mutual of law enforcement efforts on the Colorado River.

