

DOCKWALKER

August, 2010

Dear Dockwalkers:

On Behalf of the **California Department of Boating and Waterways** and **California Coastal Commission's Boating Clean & Green Program**, **Santa Monica Bay Restoration Foundation**, and **Keep the Delta Clean Program**, we want to **WELCOME** you to your quarterly electronic newsletter. The purpose of this newsletter is to give you updates about the program, upcoming opportunities for Dockwalking, and other Dockwalker news.

Volunteer Dockwalkers at Work

In this section, we would like to highlight some events attended or organized by Dockwalkers:

On May 8th, Kimberly Cromwell and Raymond Jackson (US Coast Guard Auxiliary) participated in the Stockton Marina event where they distributed 14 boater kits.

On May 12th, Priscilla Minkel distributed 12 Boater kits at the Chevron Yacht Harbor in Richmond

On May 15th, California Department of Boating and Waterways staff and US Coast Guard Auxiliary participated in the "Wear It California" event

at Discovery Park in Sacramento, where more than 40 kits were distributed.



Boater filling out a Boater Questionnaire at the Santa Barbara Harbor Nautical Swap Meet.

On May 15th, Patrick Henry (Harbor Operations Assistant, City of Santa Barbara) conducted face-to-face boater education during the Santa Barbara Harbor Nautical Swap meet.

Also on May 15th, Carol Gefis (Dana Point Yacht Club) distributed kits at her club.

In May, Winston Bumpus (Sequoia Yacht Club) participated in several events organized by the club, including the Friday night dinner and Sequoia Yacht Club race. Winston mentioned that, "People really appreciate the information and the kits. You will see when I send in the questionnaires that many of the folks have been sailing, 30, 40 and 50 plus years, and like myself, weren't aware of the laws and the right things to do."

In May, Christopher Poehlmann (US Coast Guard Auxiliary) participated in the Petaluma River Clean up. Chris mentioned that, "It was a great opportunity to interact with children and adults on the importance of keeping waste out of the river."

Merle Kleinschmidt distributed 31 boater kits at several events organized by the Benicia Yacht Club. Over Memorial Day weekend, yacht club members cruised to Marin. Merle paired up with Paul Brighton, US

Coast Guard Auxiliary, who was doing safety inspections on the Club's boats. This was a great opportunity for Dockwalking.

On June 5th, Kathy OBrien (Sun Harbor Marina, Marina Operator) conducted the Marina's National Marina Day. Mark Clark participated in that event conducting boater education

On June 6th, Maggie Herbelin (US Coast Guard Auxiliary) distributed boater kits and conducted face-to-face boater education during the Eureka's ferry (Madaket) 100th birthday (Humboldt County).

On June 12th, Boating Clean and Green Program staff and Dockwalker Winston Bumpus (Sequoia Yacht Club) participated in National Marina Day at the City of Brisbane Marina. 42 boater kits were distributed.

On July 4th, Wylisa Santos conducted a Dockwalking activity at Tower Park Marina in San Joaquin County.

On July 17, Ron Wallace, Mike Ungersma and Ray Jackson (US Coast Guard Auxiliary) participated in the Glen Cove Marina Art and Wine Festival where they distributed 34 boater kits.

In June, Santa Monica Bay Restoration Foundation staff and Dockwalker Dick Daybell attended the Dana Point Boat Show and distributed 150 boater kits. In addition, they provided 18 kits to the Dana Point Coast Guard Auxiliary for distribution from their booth.

On June 16, The Santa Monica Windjammers Yacht Club and the Santa Monica Bay Restoration Foundation hosted a discussion in Marina del Rey about environmental conditions in the harbor, Santa Monica Bay, and Ballona Creek. **The Foundation staff, the Boating Clean and Green Program, and Dockwalkers Carole Walsh, Dick Daybell and Nancy Marino** distributed kits at this event and talked to event participants about increasing clean and safe boating practices in the area.

Dave Naumann (US Coast Guard Auxiliary) combined his Coast Guard Auxiliary duties with Dockwalking at Lake Anderson (Morgan Hill) and Redwood City Marina where he distributed 29 kits.

Following 9th weekend of the 2010 **Lake Berryessa Boater Outreach Program**, the summer interns, **Jacqueline Archer and Paige Norberg** have made contact with a total of 2,010 people. This number surpasses all contacts made for 2009 at the lake. Paige and Jacqueline have completed 268 boater surveys (and 68 recreator surveys at Oak Shores Day Use Area). Alongside of the Bureau of Reclamation, the interns are required to educate boaters on the invasive Quagga and Zebra mussels; this has provided a great opportunity to talk with boaters about the surveys. We are now able to promote our messages to more and more people. The Lake Berryessa



Kathy Obrien (Sun Harbor Marina) and Mark Clark (US Coast Guard Auxiliary Flotilla) 14 distributes safe boating materials at Loch Lomond Yacht Club and Marina Safe Boating



Lake Berryessa Boater Outreach Program summer interns at work (Above). Lake Berryessa's Mascot Bilgee (below)



Partnership appreciates the boater kits from the California Department of Boating and Waterways and the California Coastal Commission's Boating Program and the Santa Monica Bay Restoration Foundation -- our program would not be nearly as successful without them!

Please send us a summary and photos of the events you have participated so we can share this information with other Dockwalkers! **Thanks for helping us spread the word and conducting face-to-face boater education.**

Check a New Section in our Dockwalker Program Website

Learn about what participants are saying about the program

http://www.coastal.ca.gov/ccbn/dockwalkers_statements.html

Honoring your Help, Support and Hard Work

Since 2002, we have been honoring the most active Dockwalkers. Last year, not only did our organizations honor the top 10 most active Dockwalkers (www.coastal.ca.gov/ccbn/halloffame.html), but the media also highlighted the work of a very active Dockwalker, Jim Sinasek (Orange County) in The Log newspaper. Please check www.thelog.com/news/logNewsArticle.aspx?x=10526

Tips for a Successful Dockwalking Activity

- ✓ Go to where boaters will be: launch ramps, marina docks, fuel docks, marine supply stores, and local events.
- ✓ **REMEMBER:** If you are a marine business operator, the kits are a great educational tool to give to your tenants so they can work with you in your clean marina and clean water efforts. If you are a Power Squadron or US Coast Guard Auxiliary, the kit is an amazing tool when conducting your vessel examination, marine dealer visits or safety classes to promote clean and safe boating practices. If you are a club member or a boater, you can distribute the kits among your boating peers and work with them to promote clean and safe boating.
- ✓ Before you start your Dockwalking activity, inform local marine business operators about your effort.
- ✓ Know your audience; pick the right time and place.
- ✓ This is EDUCATION, not enforcement.
- ✓ Show the oil absorbent pillow first.
- ✓ Focus on the primary messages associated with each item included in the boater kit. Refer to the document found at: www.coastal.ca.gov/ccbn/BoaterKitEducationalMessagesStatewide.pdf
- ✓ Use the facts found at www.coastal.ca.gov/ccbn/factoids_for_dockwalkers.pdf. This information will help provide examples while conducting the face-to-face boater education.
- ✓ Ask questions to generate discussion.
- ✓ Judge the attention span of the listener.
- ✓ Give credit to boater for good practices.
- ✓ Timing: average visit = 2-5 minutes.

TIPS for Distributing Kits and Collecting the 2010 Boater Questionnaires

- ✓ In order to capture boaters' attention, a recommended strategy is to show the boater kits and tell the boater that it is **free**.
- ✓ Before handing the boater kit to the boater, it is important to ask boaters **to first fill out** the 2010 Boater Questionnaire indicating that it will only take about 4 to 5 minutes of their time and it is **anonymous**. **Please, do not give any answers to boaters while they are answering the questionnaire.**
 - When the boater returns the questionnaire to you, quickly look it over to see that it is complete. Go over the responses for questions 7-12, and tell the boater about the contents of the boater kit.
 - **Correct Responses are: Q9= Fine up to \$2,000; Q10=Violators are subject..., Q11 and Q12=TRUE**
- ✓ Once you have collected the questionnaire, please discuss the materials included in the boater kits with the recipient, emphasizing the main message associated with each of the materials (See section above). Be aware that the most significant items are the three-hole punch card, the oil absorbent and the Clean Boating Habits. The San Francisco Bay Clean Boating Map is a very important item for the San Francisco Bay Boater kits.
- ✓ 2010 Boater Questionnaire: Please make sure you include the questionnaire date and location. In Q1, please mark the option Dockwalker. On the back of each survey, please include your name so we can keep track of the questionnaires you are collecting for the **2010 Dockwalker contest**.

Getting Ready for 2011 (Dockwalker Trainings)

The **California Department of Boating and Waterways and California Coastal Commission's Boating Clean & Green Program, Santa Monica Bay Restoration Foundation, Keep the Delta Clean Program, US Coast Guard Auxiliary, and US Power Squadrons** are starting to explore opportunities to conduct trainings in 2011. Please send us some ideas and potential locations. Please contact Vivian Matuk (415)m 904-6905 or vmatuk@coastal.ca.gov

